

MSLHA

Strategic Plan 2008

FOCUS AREA: CLINICAL SERVICES – COMMITTEE MEMBER INVOLVEMENT

ISSUES: Lack of involvement from members
Lack of communication re: clinical services

OUTCOMES:

1. Increase member participation within committee
2. Increase inter-committee communication

INDICATORS OF SUCCESS:

1. Clinical Services will gain 5 active committee members
2. Members will attend Clinical Services meetings in April and October
3. Members will participate in committee conference call in August
4. Members will receive emails from Melanie and Risa re: action plan

STRATEGIES 2008:

1. List will be compiled from membership of hospital/PP/clinical providers to be added for group emails – Melanie and Risa by March 2008
2. Email goals/action plan to interested members – Melanie and Risa by March 2008
3. Clinical services meeting at April conference – Melanie and Risa
Conference call on August 4 at 7:00 PM - – Melanie and Risa
Meeting at October conference – Melanie and Risa
4. Email action plan updates to members after August and October meetings.

STRATEGIES 2009: none

STRATEGIES 2010: none

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FOCUS AREA: CLINICAL SERVICES - REIMBURSEMENT

ISSUE: Getting reimbursed

OUTCOMES:

1. Increase awareness of membership and issue regular updates on reimbursement changes

INDICATORS OF SUCCESS:

1. Members will receive Clinical Services action plan
2. Members will receive information regarding record keeping and reimbursement in the newsletter
3. Members will receive relevant updates from STAR network minutes that pertains to Maine SLP's and Audiologists

STRATEGIES 2008:

1. Post action plan to Mainline and newsletter – Melanie and Risa by May 2008
2. Review STAR network minutes from two meeting by June 2008 – Melanie and Risa
3. Review STAR network minutes from two meeting by December 2008 – Melanie and Risa
4. Risa will check in with the MaineCare Advisory group by July 2008
5. Submit ASHA document regarding record keeping and reimbursement to Dick for Newsletter by September 2008 – Risa and Melanie

STRATEGIES 2009: none

STRATEGIES 2010: none

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FOCUS AREA: CLINICAL SERVICES – PROMOTING/MARKETING SPEECH SERVICES

ISSUE: Physicians not knowing when to refer

OUTCOMES: Inform parents and physicians of speech/language milestones and warning signs

INDICATORS OF SUCCESS:

1. More Posters, pamphlets and handouts will be available in doctor's office waiting rooms
2. In 2009 number of referrals from doctor's offices will increase

STRATEGIES 2008:

1. Risa and Melanie will pick three communities in which an SLP will distribute printed information – December 2008
2. Melanie will obtain a list of providers in each target area and compile a referral list for physicians (check email list on website) by August 2008
3. Risa will order posters from ASHA – May 2008
4. Members will be offered pamphlets at a conference and asked to provide it to their local MD for distribution – Melanie and Risa by April 2008
5. Melanie will order the materials to hand out at the April conference by January 31, 2008
6. Melanie or Risa will write a letter to accompany pamphlet as it is distributed at the Conference – March 2008

STRATEGIES 2009:

1. Follow up with questionnaire to providers to track increase in MD referrals
2. Put together article ideas for EC meeting to go to papers
3. Newspaper articles in May Better Speech and Hearing

STRATEGIES 2010: none